

Dear PC User:

Welcome to America Online[®]! America Online is your window to useful information, exciting events and personal services, and people who share your interest in making the most of their computers. Everything you need to sign on to and enjoy America Online is included in this kit. Your first month's membership fee of \$5.95 is waived, and your first evening or weekend hour of online time is free.*

A New Way to Experience the Online World

America Online is the first online service for PC users that really makes it easy and fun to spend time online. Its graphic interface uses pull-down menus and colorful icons -- just point and click with your mouse, or press a key or two on your keyboard to use a wide range of useful services.

You'll Enjoy America Online's:

- Software libraries with over 17,000 PC programs that you can get inexpensively to build a home software library. Just copy the programs from our libraries to your own disks, and keep the software to enjoy when you're not on the service.
- Helpful computer experts, providing advice on your computing interests in special forums and conferences. You can also seek guidance on using commercial software from the publishers of your favorite programs in Computing & Software's Industry Connection.
- Special interest areas like the Microsoft® Small Business Center, where you can learn more about running a business and share ideas with fellow business owners.
- Personal services like news, entertainment, stock quotes, a searchable encyclopedia, interactive message boards and a sophisticated electronic mail system.

Your First Hour Online Is Free* --And You Get Free Time Each Month

To help you get started with America Online, your first month's membership fee of \$5.95 has been waived, and your first evening or weekend hour of online time is free. After your first hour online, you will pay just \$5 per hour for evening and weekend access, \$10 per hour if you sign on weekdays between 6 a.m. and 6 p.m. And your monthly membership fee INCLUDES one free hour of evening or weekend connect time EACH month.

Join Us Online Tonight!

You've got everything you need to start exploring America Online. Simply find your America Online software, turn to the enclosed *Getting Started* guide, and you'll be online in no time! I hope you enjoy *your* service.

Sincerely,

Steve Case President

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