

I N T R O D U C I N G



A M E R I C A

Online

TRY IT FREE TODAY — FREE USAGE TIME IS INCLUDED!

Introducing the easy-to-use graphical online service that brings your computer to life.

Most online services expect you to memorize complex commands and use a dull, difficult interface. But not anymore.

America Online® is different. It uses a graphical interface, including pull-down menus and colorful icons. Just point and click with your mouse, or press a key or two on your keyboard, to use a wide range of useful and fun services. If you're new to online services, you'll be delighted with America Online's simplicity. You'll be up and running in a few minutes! As you become more proficient (perhaps you already are), you'll discover America Online's hidden power — a wide range of sophisticated, powerful features and shortcuts.



Experience these useful and fun services

- ▲ **Get thousands of software programs** — Build a home software library inexpensively, by transferring software programs from America Online to your own disks.
- ▲ **Get help from computing experts** — You can participate in special interest forums, exchange ideas in conferences with industry leaders, and get help directly from the publishers of your favorite software programs.
- ▲ **Join a nationwide community of PC users** — America Online puts you in touch with interesting people from coast to coast. Use America Online's mail, message board and real-time chat features to exchange insights, information, and ideas with people on a wide range of topics, from sports to science fiction, games to genealogy.
- ▲ **Embark on a learning adventure** — America Online has a searchable online encyclopedia, classes and tutoring from professional teachers, and nightly homework help for kids.
- ▲ **Get help on running a small business** — You can get expert advice on business questions, and share ideas with fellow business owners. Plus you can tap into the Microsoft® Small Business Center, an America Online exclusive!
- ▲ **Stay informed** — Access up-to-the-minute news, sports and weather, track your stock portfolio, shop and make travel plans.

We're so sure you'll like America Online, we'll let you try it for free!

SIGN ON TODAY!

Join a Nationwide Community of Computer Users

FREE Software • FREE Online Time
To Try America Online*





Your America Online Kit Includes:

- ▲ **FREE SOFTWARE** — It's easy to install and use. 512K memory is all you need!
- ▲ **FREE MEMBERSHIP** — There's no sign-up fee, and your first month's membership fee of \$5.95 is on us!
- ▲ **FREE ONLINE TIME** — you have one free evening or weekend hour to sample America Online's sophisticated interface and valuable, entertaining services. And one hour of evening or weekend use is included every month!
- ▲ If you use more than one evening or weekend hour each month, you'll pay only \$5 an hour on evenings and weekends, and \$10 an hour weekdays (6 a.m. - 6 p.m.).

Try America Online Right Now!



Just refer to the enclosed *Getting Started* guide — the connect instructions are fast and easy. Follow the simple step-by-step directions and you'll be online in no time!

Questions about the service? Read the enclosed Information for Members.

Questions about connecting? Turn to the *Getting Started* guide.

Join the fun and informative online service that's easy to use, and powerful enough to be useful! See you online soon!

*Rates higher during business hours and outside the continental United States. See the Information for Members sheet for important information about America Online prices and policies.



8619 Westwood Center Drive
Vienna, VA 22182

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