







Finally,
what the PC
was invented for.

## You'll be amazed at what the PRODIGY® service can do for you and your family.

#### And now, you can be amazed absolutely FREE!

Il across the country, wherever we've introduced the PRODIGY service, people are talking. They're talking about how their families are using their personal computers to do more than they ever imagined.

We'll help you with your finances. Take you shopping. Entertain you. Teach your kids. Keep you informed. And more.

The PRODIGY service is created by a partnership of IBM and Sears. And there's not nearly enough room in this brochure to tell you all the things you can do with it. But here are just a few of them:

Play a variety of games...get stock quotes from Dow Jones News/Retrieval on a minimum 15-minute delay basis...buy and sell securities with an online discount brokerage service...shop through dozens of merchants, and have your orders delivered right to

your door...check airfares for over 300 airlines and book your seats online...get Consumer Reports ratings...send a message to another member...get advice from over 35 well-known experts...enter a trivia or humor contest...let your kids play "Where in the World is Carmen Sandiego?", a game that helps them learn geography while they solve crimes...and much more!

#### It's all just \$9.95 a month. And with this special offer your first month is FREE!

Your family can enjoy the hundreds of features on the PRODIGY service for just \$9.95 a month.\*

And with this special offer, you can get the PRODIGY Service Start-up Kit and a month of service—absolutely FREE! Use the order form to the right (or call our toll-free number) to order today!

#### **Introductory OFFER TERMS**

If you are not completely satisfied with the PRODIGY service during your FREE month, simply mark your first bill "cancel" when it comes, return it and owe nothing. Otherwise, you will automatically be billed \$9.95 (plus applicable taxes) each month, but you can still cancel whenever you like.

<sup>\*</sup>Because you use a modem to access the PRODIGY service via phone lines, there may be telephone charges when you use the service. For most members, these expenses are at local calling rates. Some merchants may charge for delivery of merchandise ordered.

# Self-mailing return envelope. Fill out order form completely, seal securely and return. No postage necessary

### Get the PRODIGY Service Start-up Kit and a Month of Service-FREE!

(For Sierra Customers Only)

Complete Order Form, detach, moisten glue and fold to seal. If you are enclosing payment, be sure to do so before sealing. Return this Order Form by December 31, 1990 or for faster service, call toll-free:

#### 1-800-822-6922, ext. 583

Yes, please send me a FREE PRODIGY Service Start-up Kit for my computer type indicated below. I understand I may try the PRODIGY interactive personal service for one month—FREE—right in my own home, under the Offer Terms listed to the left.
Please check one:
<ul> <li>☐ IBM® or compatible computer—both 5.25"</li> <li>and 3.5" disks supplied.</li> <li>☐ Apple Macintosh® computer.</li> </ul>
☐ My computer meets the requirements listed on the reverse side.
Signature
Home Phone (Please include Area Code)
Name (Please Print)
Address
City State Zip

Please allow approximately 2 weeks for shipment of your Start-up Kit. PRODIGY service content and prices subject to change. PRODIGY is a registered service mark and trademark of Prodigy Services Company, a partnership of IBM and Sears. Other Prodigy service marks are listed on the PRODIGY service. Apple, Macintosh, and Mac are registered trademarks of Apple Computer, Inc. Hayes is a registered trademark of Hayes Microcomputer Products. Inc.

#### Need a modem?

In order to run the PRODIGY service, you need a 1200 or 2400 bps Hayes® or compatible modem. If you don't have one, we can provide a genuine Hayes Personal Modem 2400 for the special low price of \$169.95 as part of this offer. Simply complete the section below in addition to the information at left.

Yes, I need a modem. In addition to my PRODIGY Service Start-up Kit, send me the Hayes Personal Modem 2400. I understand that if for any reason I am not satisfied with the Hayes Personal Modem 2400, I may return it to you within 30 days for a full refund.

#### **Method of Payment:**

Enclosed is my check or money order (made
payable to Prodigy Services Company) for
\$169.95, plus applicable state and local tax. There
is no additional charge for shipping and handling.
Bill my credit card for my modem as indicated
below:
American Express VISA
MasterCard Discover
Liviaster Card Liviaster Card

Expiration Date 00347/1357

Signature\_\_\_\_

Your credit card will be billed when your order is shipped.

Card No.

#### To receive the PRODIGY service now, your personal computer must fit this description:

IBM<sup>®</sup> PC, XT<sup>™</sup>, AT<sup>®</sup>, Personal System/2<sup>®</sup> family of products or one of the many available compatible computers\* with:

at least 512K memory and DOS version 2.0 or higher VGA/MCGA/EGA/CGA/Hercules™or compatible

graphics capability

at least one disk drive

monochrome or color monitor

1200 or 2400 bps Hayes or compatible modem\*

Apple Macintosh® Plus, SE, SE/30, II, IIx, or IIcx computer with:

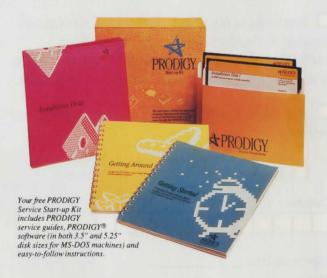
at least one megabyte of RAM

Operating System 4.1 or higher

at least one 800K disk drive, or hard drive with 750K available space

1200 or 2400 bps Apple<sup>®</sup>, Hayes or Hayes compatible modem\*

If you have a Mac<sup>®</sup> II, IIx, or IIcx computer with a color monitor or a MS-DOS machine with a color monitor and either a VGA or EGA graphics card, Tandy<sup>®</sup>1000 series, IBM PS/2<sup>®</sup>, or a computer with a graphics adapter compatible to these, you will receive the PRODIGY service in color.\*



<sup>\*</sup>If you are unsure about your computer's capabilities, call us at the number on the Order Form for assistance. If you do not have a modem, see the special offer on the Order Form.

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

# **BUSINESS REPLY MA** RSTCLASS/PERMIT NO. 98/GRAY, TN

PRODIGY PRODIGY Iteractive Personal Service 20. Box 8667



