

**FREE PRODIGY® Service Start-up Kit**  
**Special Offer for Sierra® Customers**  
see details inside

**STOCK TIPS. TAX TIPS.**  
**ALL AT YOUR FINGERTIPS.**

*Check your stocks and funds.  
Buy and sell. Do your banking\*  
and pay your bills. All from  
the comfort of your home.*



**HARD NEWS  
ON SOFTWARE.**  
*Get the latest soft-  
ware reviews, find  
what you need and  
order it...without  
ever leaving  
home.*



**I WANT MY PRODIGY.**  
*Kids get a kick out of the  
geography and learning  
games. So much fun, and  
educational too.*



**THE PERFECT  
GETAWAY.**

*Plan a great vacation with  
inside info and advice. And  
book your own flights at the  
lowest available fares.*

**“TO CONNECT  
WITH THE  
WORLD,  
YOU GOTTA  
GET THIS  
THING.”**

**THE PRODIGY SERVICE**

**THE PRODIGY SERVICE IS  
THE ONLINE NETWORK  
THAT CONNECTS YOUR  
HOME COMPUTER TO A  
WHOLE WORLD OF INFOR-  
MATION, SERVICES AND  
ADVICE. ALL FOR A LOW,  
FLAT FEE OF JUST \$12.95  
A MONTH.**



**SHOP  
AROUND.**

*Get great values on  
thousands of items and  
order what you need just by  
tapping a few keys.*



**OVER 400,000  
NEW FRIENDS.**

*Talk to PRODIGY service  
members everywhere and  
ask them anything about  
computers, travel, money,  
home improvement  
and more.*



**GET THE SCORE.**

*Sports news, stats,  
standings, scores... even  
while the games are still  
being played.*

## How to travel on a budget. Without budging.

With the PRODIGY service, you can book your own hotels, rental cars and flights—and take advantage of the lowest available fares. You can find special travel deals for members only. You can plan your trip with our 53-city version of the Mobil Travel Guide™. And the PRODIGY service even helps you pack—with Accu-Weather® Forecasts for over 300 cities worldwide.

## How to manage your money easily...

Whether you invest millions or save pennies, the PRODIGY service makes it easy to make your money work hard.

You can get stock quotes—almost as fast as your broker—with data provided by Dow Jones News/Retrieval. You can place buy and sell orders 18 hours a day—and save on commissions. You can also get advice from experts like Julian Block on taxes, Robert Bruss on real estate, and many more. And when you bank online with the PRODIGY service, you can pay bills without writing checks or licking stamps, and schedule payments in advance. You can see your balances and transfer funds—even when the bank is closed.

## ... and spend your money wisely.

Hardware, software, giftware, sportswear, fresh flowers, food—the PRODIGY service is where you'll find just about anything you could want. With lots of ways to save. You can get the guaranteed lowest dealer prices on name brand photographic equipment, tableware and more. You can

get discount prices on thousands of software titles, and take advantage of special sales and discounts just for members. There's even info to help you make informed purchase decisions—like Consumer Reports Ratings on hundreds of products.

## Get the scores. Even while the games are still in progress.

Using information from SportsTicker, the PRODIGY service gives you the scores for every major sport in season—while games are being played. Between games, stay up on the stats and standings, and enter our contests, that can put sports fans in the winner's circle.

## And more. Much more. Much, much more.

The PRODIGY service also includes features that let your kids have fun learning, like an online edition of the 21-volume Academic American Encyclopedia that's updated quarterly (valued at over \$500). Features that enable your family to communicate with members

all across the country, on all kinds of subjects. Features that provide hours of fun like educational games, quizzes, and humor and trivia contests.

## All for just \$12.95 a month.

Unlike other online services, the PRODIGY service doesn't charge you by the minute. You can access the PRODIGY service (over regular phone lines) as often as you like, for as long as you like. The cost is just \$12.95 a month, plus tax. And that's for up to 6 members of your family!

**“THE PRODIGY  
SERVICE PUTS IT  
ALL AT YOUR  
FINGERTIPS  
FOR JUST \$12.95  
A MONTH.”**

# And here's what you need to get connected— your **FREE PRODIGY** Service Start-up Kit.

It contains your personal PRODIGY service ID, PRODIGY® software, easy-to-follow instructions, a Member handbook, a phone book containing numbers that let you connect to the service from anywhere in the country, and a guide to our many exciting features.



## Take advantage of this special **RISK-FREE offer...now.**

*Offer Terms:* If by some chance you're not completely satisfied with the service during your trial month, simply mark your first bill "cancel," return it, and owe nothing. Otherwise, continue as a PRODIGY service member, and pay just \$1295 (plus tax) each month. Whatever your decision, the PRODIGY Service Start-up Kit is yours to keep—FREE.

# YOU GOTTA SEND FOR THIS THING—FREE.

Return this card today for your **FREE PRODIGY Service Start-up Kit**, or call toll-free **1 800-776-0836, ext. 813.**

**YES!** I gotta get this thing. Please send me a **FREE PRODIGY Service Start-up Kit** so I can begin my Risk-Free trial of the service. I agree to the Offer Terms stated on the back of this brochure.

Send me PRODIGY® software for my:

- IBM® or compatible PC (includes 3½" and 5¼" disks) (IB)  
—OR—  
 Macintosh® computer (MC) 50000/5320

Name \_\_\_\_\_  
(Please Print)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

Home Phone (        ) \_\_\_\_\_

### Need a Modem?

Through a special arrangement, we can offer you a top-quality Hayes® Personal Modem 2400 for just \$14995 plus tax. When you call to order your **FREE PRODIGY Service Start-up Kit**, you'll have the option of taking advantage of this great modem deal, too.

Please allow approximately 2 weeks for shipment of your PRODIGY Service Start-up Kit. Offer limited to one per household.

# To receive the PRODIGY service, your IBM® or compatible PC, or your Macintosh® computer must fit this description:

IBM® PC, XT™, AT®, Personal System/2® family of products or one of the many compatible computers\* with:

- at least 512K memory and DOS version 2.0 or higher
- VGA/MCGA/EGA/CGA/Hercules™ or compatible graphics capability\*
- one disk drive (3½" or 5¼")
- monochrome or color monitor
- 1200 or 2400 bps Hayes® or compatible modem\*

CGA and Hercules graphics cards will display the PRODIGY service in monochrome only.

-OR-

Macintosh® Plus, SE, SE/30, II, IIx, IIcx, IIci or Portable computer with:

- minimum 1 megabyte of RAM
- System software 4.1 or higher
- minimum one 800K disk drive
- 1200 or 2400 bps Apple®, Hayes or compatible modem\*

If you have a Mac® II, IIx, IIcx or IIci computer with a color monitor, you will be able to view the PRODIGY service in color.

**\*If you are unsure about your computer's capabilities, call us at  
1 800 776-0836, ext. 813 for assistance.**

PRODIGY service content and price subject to change.

PRODIGY is a registered service mark and trademark of Prodigy Services Company, a partnership of IBM and Sears. IBM, AT, PS/2 and Personal System/2 are registered trademarks, and XT is a trademark, of IBM Corporation. Hayes is a registered trademark of Hayes Microcomputer Products, Inc. Apple, Macintosh and Mac are registered trademarks of Apple Computer, Inc. Sierra is a registered trademark of Sierra On-Line, Inc. Other product and service names are trademarks and service marks of their respective owners.

Copyright © 1990 Prodigy Services Company. All Rights Reserved.

YIP890B

**FREE OFFER  
FOR SIERRA® CUSTOMERS**



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

## BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 123 GRAY, TN

POSTAGE WILL BE PAID BY ADDRESSEE

 **PRODIGY**<sup>®</sup>  
Interactive Personal Service

P.O. Box 8124  
Gray, TN 37615-9950

