



WIN
\$50,000
FOR COLLEGE
From Sierra!

For Grades K to 6



SIERRA®



Sierra's commitment to kids just got better!



At Sierra On-Line, we believe in the youth of America. Our educational software products are designed to make learning fun and are highly acclaimed by computer experts, educators, parents, *and* kids!

AND NOW, when you buy any one of our award-winning line of educational products, students in Grades K to 6 have the opportunity to win a savings bond maturing at \$50,000 to pay for a college education and FREE Sierra software valued at \$500!

Simply have your child answer the question:
"How will your future be changed by computers?"

Children in grades 4 to 6 should write an essay. Grades K to 3 should draw a picture and/or write an essay. There will be a grand prize winner in each grade category. **PLUS, each winning student's school will win a free 486 multimedia computer valued at \$2,500 and \$500 worth of Sierra software! Second prizes of \$250 worth of Sierra software will also be awarded.**

Here's how to enter!

- Fill out and return the entry form below. The parental permission must be signed for the entry to be valid.
- Enter in one of two categories: Grades K-3 and Grades 4-6.
- The essay or drawing should be on 8 1/2" X 11" paper, hand-written or typed (double-spaced). Staple the entry form to the paper.
- Grades K to 3, draw a picture and/or write an essay of 50 words or less.
- Grades 4 to 6, the essay must be 150 words or less.
- Proof of Purchase from one of Sierra's educational line of products must be included. See back for titles.
- Mail to: Sierra Kids in College Contest
Sierra On-Line, Inc.
P.O. Box 53210
Bellevue, WA 98015-3210
- All entries must be postmarked on or before December 31, 1994.
- For contest questions call **1-800-649-4908**.
- See Official Rules and Conditions on back.

ENTRY FORM

Name _____ Grade _____

Address _____

Phone Number _____ Birthdate _____

School Name _____


School Address _____

PARENTAL PERMISSION REQUIRED.

As Parent/Legal Guardian to the Entrant, I permit my daughter/son to enter this contest. I also represent that the enclosed story was originally written by my daughter/son with no assistance from any other individual or source.

Signature _____ Date _____

OFFICIAL RULES AND CONDITIONS



1. Proof of Purchase of a Sierra educational product required. The receipt must be dated after August 22, 1994. Be sure and fill out the entry form and staple it to the 8 1/2 X 11 essay page. Mail your entries with proof of purchase to Sierra Kids in College Contest, Sierra On-Line, Inc., P.O. Box 53210, Bellevue, WA 98015-3210. Enter as often as you like, but each entry must be mailed separately with a separate proof of purchase. Sierra educational software includes the titles: *Alphabet Blocks*, *Beginning Reading*, *Early Math*, *Kid's Typing*, *Spelling Jungle*, *Spelling Blizzard*, *Mixed-Up Mother Goose*, *Mixed-Up Fairy Tales*, *Pepper's Adventures in Time*, *EcoQuest: The Search for Cetus*, *EcoQuest: Lost Secret of the Rainforest*, *Castle of Dr. Brain*, *Island of Dr. Brain*, *Turbo Science*, *Mega Math*, and *The Even More Incredible Machine*. Entries may be handwritten or typed. Entries must be postmarked by 12/31/94. Entries will not be returned and become the property of Sierra On-Line, Inc. upon receipt. Sierra On-Line, Inc. assumes no responsibility for lost, mutilated, late, or misdirected entries.

2. Prizes. Two (2) grand prizes will be awarded, one in each grade category, K-3 and 4-6. Each grand prize consists of a zero coupon bond worth \$50,000 at maturity to be used towards a college education only and \$500 worth of Sierra software selected by Sierra. Maturity is defined as the year the child turns 18 and enters college. The bond will be issued in the name of the winner with the parent/legal guardian listed as custodian until the child reaches age 18. Plus, the two winning students' schools will win a free 486 multimedia computer valued at \$2,500 and \$500 worth of software from Sierra. There are six (6) second prize winners. There will be two winners for Grades K-1, two winners for Grades 2-3, and two winners for Grades 4-6. Second prize is \$250 of Sierra software to the winning students and their schools. K to 3 winners will be determined by creativity. Grades 4 to 6 will be judged on creativity, correct punctuation, proper spelling, and competent use of grammar. Compositions should have a clear introduction and summary. Winners will be determined by a panel of leading educators. Judges decision is final. Winners will be announced on February 28, 1995. All prizes will be awarded. Prizewinners will be notified by mail.

3. Eligibility. Contest open to residents of the United States, in grades Kindergarten to 6th. Teachers are also allowed to enter their students with one proof of purchase per classroom. Parents or legal guardians of winners will be required to sign a parental permission form, an affidavit of eligibility, and a publicity release that will allow the use of winners' names and likenesses by Sierra On-Line, Inc. for promotional purposes with no compensation. Children of employees (or their relatives) of Sierra On-Line, Inc. or any of its affiliates are not allowed to enter. All taxes are the responsibility of winners.

4. Winners List. For a list of winners, send a stamped, self-addressed envelope to Sierra Kids in College Contest, Sierra On-Line, Inc., P.O. Box 53210, Bellevue, WA 98015-3210. Requests for winners lists must be received by 3/31/95. Allow 6 weeks for delivery.

5. This contest is sponsored by Sierra On-Line, Inc.

