

PLEASE RETURN THIS GUARANTEE CARD AS SOON AS POSSIBLE...



...TO TAKE ADVANTAGE OF ALL YOUR
CUSTOMER BENEFITS NOW!

FREE telephone Hotline

Available to answer all of your technical support questions
(0900 - 1700 Monday to Friday) on 0118-920-9111.

Regular product updates

Essential product news and information on the latest special
offers from our mail order department

Just by returning this card,
YOU could win £10,000!
and FREE HAVAS software

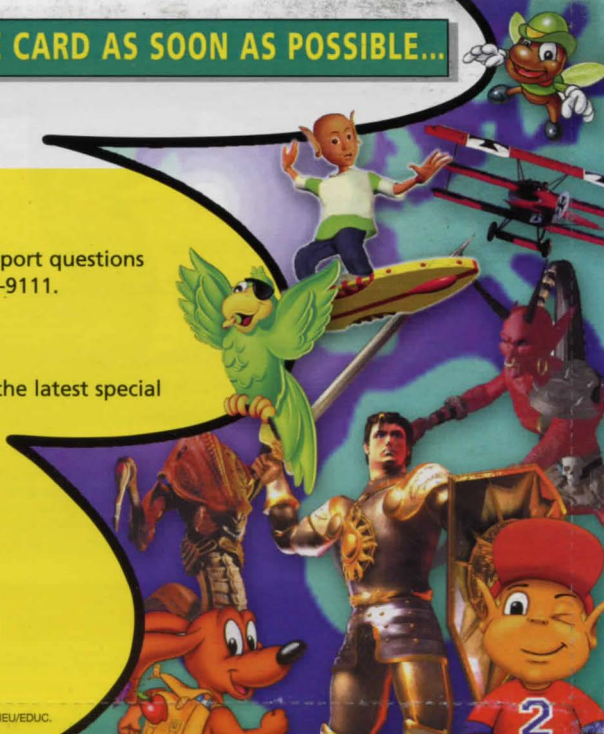
KNOWLEDGE ADVENTURE

BLIZZARD

SIERRA



S0014661 CARTE GARANTIE FE JEU/EDUC.



A:**GUARANTEE CARD**

Simply by filling in Part A of this card, you will be entitled to all the advantages that go with the purchase of one of our products - a FREE telephone hotline, a guarantee against defects, the latest information on other exciting products and special offers and free entry into TWO prize draws - for prize draw rules, please see overleaf. Anything that you can tell us, in the other sections of the card, about your purchase of this product and about yourself will be much appreciated. Of course, you are NOT obliged to answer all of the questions and will still enjoy all of the benefits of owning one of our software products. *Thank You!*

U 0190 201 01

1. Name and address (BLOCK CAPITALS)

1 Mr. 2 Mrs. 3 Ms. 4 Miss 5 Other title (e.g. Dr., Rev., Major): _____

Your first name: _____

Surname: _____

2. Address: _____

Town: _____

County: _____

Postcode: _____ Tel. No. (inc. STD code): **0** _____

E-mail address: _____

3. Company/institution/school, etc. _____*(If you are a business customer, please indicate the name of your company/school/institution/etc.)***4. Title purchased:** _____*Please give the full title***5. Barcode number:** | 3 | 3 | 4 | 8 | 5 | 4 | 2 | _____*Please add the last six figures of the barcode (see back of the box)***6. Date of purchase:** | DAY | | MONTH | | YEAR | _____**7. Name of shop:** _____

Town: _____

B:**ABOUT YOUR PURCHASE****8. If the main user of this game is under 18, please give their name, date of birth and sex:**Sex: 1 M 2 F

First Name: _____

Date of birth: | DAY | | MONTH | | YEAR | _____

9. Your system:1 PC Win954 Mac**13. How much memory do you have?**1 8Mb 3 32Mb2 16Mb 4 64Mb or higher**14. What are your favourite types of software / which do you buy most often? (Please tick no more than FOUR)**1 Action games 6 Platform games2 Sports games 7 Network games3 Strategy games 8 Educational4 Simulation games 9 "Lifestyle" software5 Adventure games 10 Children's entertainment

- 2 PC Win98
3 PC Win 3.1

5 Other

10. Peripherals owned:

- 1 Sound card
2 Video capture card
3 Modem
4 Colour printer
5 Black & white printer
6 Joystick or Joypad
7 Steering wheel
8 Scanner
9 Digital camera
10 3D accelerated video card
11 Other

11. Do you have access to the Internet?

- 1 Yes 2 No

12. What type of processor do you have?

- 1 PC below 200Mhz
2 PC 200 - 300Mhz
3 PC 300 - 400Mhz
4 Mac
5 Other

15. In the last six months, have you bought anything via the Internet?

- 1 Yes 2 No

16. How did you hear about this product?

- 1 Received as a gift
2 Saw an advertisement in a games/computing magazine
3 Article or advert in a general communication magazine
4 Advert in a journal or other type of magazine
5 TV/radio/cinema advertising
6 Friend/associate recommended it
7 Recommended by retailer
8 On the Internet
9 Other

17. Your next software purchase will be:

- 1 A game
2 Educational software
3 Cultural or lifestyle software
4 Other

C:

ABOUT YOURSELF

18. Is the person whose name appears in question 1:

- 1 Male? or 2 Female?

19. Your date of birth:

DAY MONTH YEAR

20. Partner's date of birth:

DAY MONTH YEAR

21. Marital status:

- 1 Married 4 Single
2 Widowed 5 Living with partner
3 Divorced/Separated

22. Partner's First Name:

23. Partner's Surname:

24. Partner's Title:

- 1 Mr 2 Mrs 3 Ms 4 Miss
5 Other title (e.g. Dr., Rev., Major) _____

25. Please indicate the ages of ALL children living at home:

- None 5 yrs 10 yrs 15 yrs
 Under 1 6 yrs 11 yrs 16 yrs
 1 yr 7 yrs 12 yrs 17 yrs
 2 yrs 8 yrs 13 yrs 18 yrs
 3 yrs 9 yrs 14 yrs 19 & over
 4 yrs

26. Thinking about your own home, do you:

- 1 Own, or are buying, a house, flat or maisonette?
2 Rent a private house, flat or maisonette?
3 Rent a council house, flat or maisonette?
4 Live with parents/guardians?

27. Occupation:

	You	Partner
Craftsman/tradesman	1 <input type="checkbox"/>	1 <input type="checkbox"/>
Education/medical services	2 <input type="checkbox"/>	2 <input type="checkbox"/>
Housewife	3 <input type="checkbox"/>	3 <input type="checkbox"/>
Manual/factory worker	4 <input type="checkbox"/>	4 <input type="checkbox"/>
Middle management	5 <input type="checkbox"/>	5 <input type="checkbox"/>
Office/clerical	6 <input type="checkbox"/>	6 <input type="checkbox"/>
Professional/senior management	7 <input type="checkbox"/>	7 <input type="checkbox"/>
Shopworker	8 <input type="checkbox"/>	8 <input type="checkbox"/>
Student	9 <input type="checkbox"/>	9 <input type="checkbox"/>
Retired	10 <input type="checkbox"/>	10 <input type="checkbox"/>
Self-employed/business owner	1 <input type="checkbox"/>	1 <input type="checkbox"/>
Do you ever work from home?	2 <input type="checkbox"/>	2 <input type="checkbox"/>

28. Which group best describes your annual HOUSEHOLD income?

- 1 Under £5,000 7 £30,000-34,999
2 £5,000-9,999 8 £35,000-39,999
3 £10,000-14,999 9 £40,000-44,999
4 £15,000-19,999 10 £45,000-49,999
5 £20,000-24,999 11 £50,000 and above
6 £25,000-29,999

29. Which of the following newspapers do you read on a REGULAR basis? (Please tick ALL that apply)

- 1 The Sun 7 Independent
2 The Star 8 The Guardian
3 Daily Mirror 9 Daily Telegraph
4 Daily Mail 10 The Times
5 Daily Express 11 Daily Record
6 Financial Times 12 None of these

30. Which of the following do you use regularly?

- 1 American Express, Diners Club
2 Barclaycard, other Visa card, Access, other Master Card
3 Department store, shop, petrol, hotel charge card(s)
4 Bank cheque guarantee card/debit card (Switch/Delta)
5 Airline club/frequent flyer programme
6 None of the above

PLEASE TURN OVER...

It's as easy as this:

- Step 1**
Fill out this card!
- Step 2**
Put it in the post.
- Step 3**
HAVAS SOFTWARE TO BE WON!

PLACE STAMP HERE

(Please do not send products or correspondence to this address)

HAVAS Interactive UK Ltd

c/o Consumerlink
P.O. Box 99
BARNESLEY
S. Yorks
S75 1YX

U 0190 201 01



PLEASE PARTICIPATE IN THIS OPPORTUNITY

In Part A you are registering yourself as the owner of this software product. Please retain your original receipt as your proof of purchase. In Parts B and C you can tell us about yourself and about your purchase. This will help us to develop new products and plan promotional activity based around the information which you provide. (Neither your guarantee, nor your statutory rights are affected in any way by this.) The information you provide will be processed and held by Consumerlink and, if you have no objection, may be used by Consumerlink and other responsible organisations to contact you with information about themselves, and offers, products or services that you may find both interesting and useful according to your answers in parts A and C. Please tick this box if there is some reason why you or your partner would prefer not to participate in this opportunity.

PRIZE DRAW RULES: The Consumerlink prize draw is made annually on the last Friday of August of August of each year using entries received before 31st July. The last draw will take place in 2001. The prize is £10,000. The Havas Interactive UK Ltd. prize draw is drawn monthly on the last Friday of the month, using the entries received in the previous month. The last prize draw will take place in 2005. The prize is a free software title from a selection of the Havas Interactive catalogue. Only one prize per person per month and results are available by sending a stamped addressed envelope to Consumerlink. Your chances of winning will not be affected if you choose not to complete any of the questions from question 2 and results are available by sending a stamped addressed envelope to Consumerlink. Copies of the questionnaire are acceptable. Questionnaires should be returned to Consumerlink. To enter, **NO PURCHASE IS NECESSARY.** Your chances of winning will not be affected if you choose not to complete any of the questions from question 2 and results are available by sending a stamped addressed envelope to Consumerlink. Questionnaires are acceptable. Questionnaires should be returned to Consumerlink. To enter, **NO PURCHASE IS NECESSARY.** Your chances of winning will not be affected if you choose not to complete any of the questions from question 2 and results are available by sending a stamped addressed envelope to Consumerlink. Copies of the questionnaire are acceptable. Questionnaires should be returned to Consumerlink. To enter, **NO PURCHASE IS NECESSARY.** Your chances of winning will not be affected if you choose not to complete any of the questions from question 2 and results are available by sending a stamped addressed envelope to Consumerlink. Your chances of winning will not be affected if you choose not to complete any of the questions from question 2 and results are available by sending a stamped addressed envelope to Consumerlink. Copies of the questionnaire are acceptable. Questionnaires should be returned to Consumerlink. To enter, **NO PURCHASE IS NECESSARY.** Your chances of winning will not be affected if you choose not to complete any of the questions from question 2 and results are available by sending a stamped addressed envelope to Consumerlink. Your chances of winning will not be affected if you choose not to complete any of the questions from question 2 and results are available by sending a stamped addressed envelope to Consumerlink. Copies of the questionnaire are acceptable. Questionnaires should be returned to Consumerlink. To enter, **NO PURCHASE IS NECESSARY.** Your chances of winning will not be affected if you choose not to complete any of the questions from question 2 and results are available by sending a stamped addressed envelope to Consumerlink. Your chances of winning will not be affected if you choose not to complete any of the questions from question 2 and results are available by sending a stamped addressed envelope to Consumerlink. Copies of the questionnaire are acceptable. Questionnaires should be returned to Consumerlink. To enter, **NO PURCHASE IS NECESSARY.** Your chances of winning will not be affected if you choose not to complete any of the questions from question 2 and results are available by sending a stamped addressed envelope to Consumerlink. Your chances of winning will not be affected if you choose not to complete any of the questions from question 2 and results are available by sending a stamped addressed envelope to Consumerlink. Copies of the questionnaire are acceptable. Questionnaires should be returned to Consumerlink. To enter, **NO PURCHASE IS NECESSARY.** Your chances of winning will not be affected if you choose not to complete any of the questions from question 2 and results are available by sending a stamped addressed envelope to Consumerlink. Your chances of writing to: Consumerlink Ltd, Causeway House, The Causeway, Teddington Middlesex TW11 0JR. These prize draws are not applicable to employees of Havas Interactive, Consumerlink, any of their immediate families and anyone else connected with the promotion.

THANK YOU for choosing this product.
We hope you'll have a lot of fun with it!

Filling in **Part A** of this card, entitles you to all the advantages of purchasing one of our products - a FREE telephone hotline, a guarantee against defects, the latest information on other exciting products and special offers and FREE entry into an annual and monthly prize draw.

Anything that you can tell us, in **Parts B and C**, about your purchase and about yourself will be much appreciated. Of course, you are not obliged to answer all of the questions. **Thank you!**

31. To help us understand your leisure interests, please indicate the activities and interests which you and your partner enjoy on a REGULAR basis:

<input type="checkbox"/> 1 Golf	<input type="checkbox"/> 14 Slimming	<input type="checkbox"/> 25 Gourmet cooking/ fine foods	<input type="checkbox"/> 35 Going to bingo
<input type="checkbox"/> 2 Jogging/active sport	<input type="checkbox"/> 15 Fashion clothing	<input type="checkbox"/> 26 Wines	<input type="checkbox"/> 36 Shopping by Mail order
<input type="checkbox"/> 3 Snow skiing	<input type="checkbox"/> 16 Further education	<input type="checkbox"/> 27 Theatre, cultural/arts events	<input type="checkbox"/> 37 Stocks and shares
<input type="checkbox"/> 4 Hiking/walking	<input type="checkbox"/> 17 Home computer games	<input type="checkbox"/> 28 Religious activities	<input type="checkbox"/> 38 Unit trusts/investment programmes
<input type="checkbox"/> 5 Eating out	<input type="checkbox"/> 18 Home computing/ computers	<input type="checkbox"/> 29 Package holidays	<input type="checkbox"/> 39 Photography
<input type="checkbox"/> 6 Gardening	<input type="checkbox"/> 19 Science/new technology	<input type="checkbox"/> 30 Foreign travel	<input type="checkbox"/> 40 Science fiction
<input type="checkbox"/> 7 Grandchildren	<input type="checkbox"/> 20 Watching video films	<input type="checkbox"/> 31 Charities/voluntary work	<input type="checkbox"/> 41 Cycling
<input type="checkbox"/> 8 Household pets	<input type="checkbox"/> 21 CDs, records & tapes	<input type="checkbox"/> 32 National Trust	<input type="checkbox"/> 42 Coin/stamp collecting
<input type="checkbox"/> 9 Motoring	<input type="checkbox"/> 22 Avid book reading	<input type="checkbox"/> 33 Wildlife/environmental concerns	<input type="checkbox"/> 43 Collectables/collections
<input type="checkbox"/> 10 Do-it-yourself	<input type="checkbox"/> 23 Current affairs	<input type="checkbox"/> 34 Satellite/Cable TV	<input type="checkbox"/> 44 Crosswords
<input type="checkbox"/> 11 Betting (pools/horses)	<input type="checkbox"/> 24 Fine art/antiques		
<input type="checkbox"/> 12 Going to the pub			
<input type="checkbox"/> 13 Health foods			

32. From the list above, please indicate the numbers representing the three favourite activities for:

You Your partner

33. If you have a car, is it: 1 Yours? or 2 A company car?

Make of car: _____ (e.g. Rover, Vauxhall, Peugeot)

Model of car: _____ (e.g. Mondeo, Corsa, 406)

Date or letter of registration

34. When do you plan to change your car? 1 0-12 months 2 1-2 years