

- 1) Name: \_\_\_\_\_
- 2) Address: \_\_\_\_\_
- 3) City: \_\_\_\_\_
- 4) State & Zip Code: \_\_\_\_\_
- 5) Phone #: \_\_\_\_\_
- 6) Name of Product Purchased: \_\_\_\_\_
- 7) Circle Gender: Male or Female
- 8) Circle appropriate age bracket:  
Under 13 years, 13-18, 19-24, 25-34, 35-44, 45+ years
- 9) Circle System Purchased for: MAC or IBM Compatible
- 10) Check Box indicating where game was purchased:  
 Software Store     Department Store     Online Service  
 Direct Mail Offer     Toy Store     Mail Order Catalog  
 Other \_\_\_\_\_
- 11) Where I first heard of the game I purchased:  
 Magazine     Editorial     BBS  
 Friend     Demo Disk     Direct mail/Catalog  
 TV Ad     Radio Ad     Salesperson
- 12) Magazines I read regularly:  
 PC Gamer     Electronic Entertainment  
 Wired     MAC User  
 MAC World     Computer Game Review  
 Strategy Plus     Compute  
 Multimedia World     CD ROM Today  
 Electronic Games     Computer Gaming World  
 PC World     PC Magazine  
 Rolling Stone     Entertainment Weekly  
 Other \_\_\_\_\_

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