

Place
Stamp
Here

Lawrence Productions, Inc.
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Fold Here

Product Registration Form

After you've had a while to use your Lawrence Productions software, please take a few moments to fill out this Registration Form. It will help us in determining new projects and, in return, we'll keep you informed of new products and upgrades.

Name _____ Phone _____

Address _____ Age _____ Sex: Male Female

City _____ St _____ Zip _____ Today's Date _____

Have you ever registered a product with us before? _____ Yes _____ No

1. Which product are you registering now?

- | | |
|--|---|
| <input type="checkbox"/> McGee | <input type="checkbox"/> Nigel's World |
| <input type="checkbox"/> Katie's Farm | <input type="checkbox"/> Mind Castle I |
| <input type="checkbox"/> McGee at the Fun Fair | <input type="checkbox"/> Mind Castle II |
| <input type="checkbox"/> Other _____ | |

2. Please rate this product in each category on a scale of 1 to 10, where 1 means "terrible" and 10 means "terrific."

- | | |
|---------------------------|-----------------------------|
| _____ ease of use | _____ screen graphics |
| _____ depth of play | _____ sound or music |
| _____ replayability | _____ the manual |
| _____ entertainment value | _____ packaging and inserts |
| _____ learning value | _____ the product overall |

3. On the same scale of 1 to 10, indicate how satisfied you are that you got your money's worth _____

4. How are you primarily using this product?

- a. For fun
 b. As a Learning Tool at home
 c. As a Learning Tool at school
 d. Something else? _____

5. Where did you buy this product?

- | | |
|-------------------------------------|-------------------------|
| a. Babbage's | e. Electronics Boutique |
| b. Egghead | h. Software Etc. |
| c. Softwarehouse | i. Software City |
| d. Walden Software | j. Computerland |
| k. Direct from Lawrence Productions | |
| l. Mail order (specify) _____ | |
| m. Other _____ | |

6. Where did you first see or hear about this product?

- a. Magazine ad (specify magazine) _____
 b. Magazine review (specify magazine) _____
 c. Special mailing
 d. From someone else who purchased it
 e. Saw a demo
 f. Just saw it on the store shelf

7. What type of computer did you buy this product for?

- | | |
|---------------|--------------------|
| a. Amiga | d. Macintosh B/W |
| b. Apple II | e. Macintosh Color |
| c. Apple IIGS | f. IBM/Compatible |

8. How much memory does your computer have?

- | | |
|---------|----------------------------|
| a. 256K | d. 1024K (1 meg) |
| b. 512K | e. Over 1024K, under 2048K |
| c. 640K | f. 2048k (2 meg) or more |

9. Do you have...

- Hard disk Y N Joystick Y N
 Modem Y N Mouse Y N

10. If you own an IBM/Compatible, is it...

- | | | |
|-------|----------|----------|
| a. PC | c. AT | e. 80386 |
| b. XT | d. 80286 | f. 80486 |

11. If you own an IBM/Compatible, what graphics card do you have?

- | | | |
|---------|-----------------|-------------------|
| a. CGA | d. VGA | g. Hercules |
| b. EGA | e. Extended VGA | h. Tandy Graphics |
| c. MCGA | f. XGA | i. other _____ |

12. If you own an IBM/Compatible, what sound support do you have?

- | | |
|--------------------------------|------------------------|
| a. Internal Speaker only | g. Disney Sound Source |
| b. Ad Lib | h. Covox Sound Master |
| c. Creative Labs Sound Blaster | i. Covox Speech Thing |
| d. Creative Labs Game Blaster | j. IBM PS/1 Sound Card |
| e. Roland LAPC-1 | k. IBM Music Card |
| f. Roland MT-32 | l. other _____ |

13. How many children, of each of the following ages, do you have living at home?

- | | |
|--------------------------------|------------------|
| a. Less than 2 years old _____ | e. 11 - 14 _____ |
| b. 2 - 4 _____ | f. 14 - 18 _____ |
| c. 5 - 7 _____ | g. None |
| d. 8 - 10 _____ | |

14. What is the age of the person who will use this product most often?

- | | | |
|----------------|------------|------------|
| a. Less than 2 | d. 8 - 10 | g. Over 18 |
| b. 2 - 4 | e. 11 - 14 | |
| c. 5 - 7 | f. 14 - 18 | |

15. How many pieces of software have you purchased for the primary user in Question 14 in the last...

- | | | | | | |
|-------------|--------|--------|--------|---------|--------|
| A. Month | a. 1-2 | b. 3-4 | c. 5-6 | d. 7-10 | e. 10+ |
| B. 3 months | a. 1-2 | b. 3-4 | c. 5-6 | d. 7-10 | e. 10+ |
| C. 6 months | a. 1-2 | b. 3-4 | c. 5-6 | d. 7-10 | e. 10+ |
| D. Year | a. 1-2 | b. 3-4 | c. 5-6 | d. 7-10 | e. 10+ |

16. How many pieces of software, of any type, for anyone, have you purchased in the last...

- | | | | | | |
|-------------|--------|--------|--------|---------|--------|
| A. Month | a. 1-2 | b. 3-4 | c. 5-6 | d. 7-10 | e. 10+ |
| B. 3 months | a. 1-2 | b. 3-4 | c. 5-6 | d. 7-10 | e. 10+ |
| C. 6 months | a. 1-2 | b. 3-4 | c. 5-6 | d. 7-10 | e. 10+ |
| D. Year | a. 1-2 | b. 3-4 | c. 5-6 | d. 7-10 | e. 10+ |

17. Please list the four favorite games, or entertainment or educational products of any kind, of the person in Question 14.

18. Please check the magazines below that you or someone in your family subscribes to or reads regularly.

- | | |
|--|--|
| <input type="checkbox"/> Compute! | <input type="checkbox"/> The Computing Teacher |
| <input type="checkbox"/> Computer Gaming World | <input type="checkbox"/> Media & Methods |
| <input type="checkbox"/> PC Magazine | <input type="checkbox"/> Electronic Learning |
| <input type="checkbox"/> PC World | <input type="checkbox"/> T.H.E Journal |
| <input type="checkbox"/> PC Resource | <input type="checkbox"/> Instructor |
| <input type="checkbox"/> PC Computing | <input type="checkbox"/> Technology & Learning |
| <input type="checkbox"/> PC Games | <input type="checkbox"/> Redbook |
| <input type="checkbox"/> PC Home Journal | <input type="checkbox"/> Ladie's Home Journal |
| <input type="checkbox"/> Home Office Computing | <input type="checkbox"/> Working Mother |
| <input type="checkbox"/> MacWorld | <input type="checkbox"/> Better Homes & Gardens |
| <input type="checkbox"/> MacUser | <input type="checkbox"/> Good Housekeeping |
| <input type="checkbox"/> inCider | <input type="checkbox"/> Reader's Digest |
| <input type="checkbox"/> Nibble | <input type="checkbox"/> National Geographic |
| <input type="checkbox"/> Amiga World | <input type="checkbox"/> National Geographic World |
| <input type="checkbox"/> Amiga Resource | <input type="checkbox"/> Sesame Street |
| <input type="checkbox"/> Byte | <input type="checkbox"/> Jack and Jill |
| <input type="checkbox"/> Parents | <input type="checkbox"/> Electric Company |
| <input type="checkbox"/> Parenting | <input type="checkbox"/> Children's Digest |

19. For what subjects would you like to see Lawrence Productions develop new software?

20. Do you have any other comments or suggestions?

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