

Play to win

£10,000



Interplay™



You have to be *in to win*

All you have to do to enter the £10,000 prize draw is take a few moments to complete the following questions then return this questionnaire. We will use the information you give us to improve our games and make them even more enjoyable in future.



A. Interpersonal

I. Registering your ownership: by filling in these details you will help Interplay to contact you, if necessary, about your purchase and about any new products.

RDB01

1 Mr. 2 Mrs. 3 Ms. 4 Miss. 5 Other title (e.g. Dr.) _____

Surname _____

First Name _____ Initial _____ Partner's first name _____

Address _____

Postcode _____ Phone Number (including STD code) 0_____

B. Interface

About your purchase: at Interplay we are keen to listen to our customers to learn about their changing needs. Your answers - and those of other customers - will be a great help to us in the development of new products.

2. Which game did you purchase? _____

3. What type of system is it compatible with?

1 PC 4 SEGA SATURN 7 NINTENDO ULTRA 64

2 PC CD 5 3DO

3 MAC CD 6 SONY PLAYSTATION

4. What was the date of purchase? _____/_____/_____
Day Month Year

5. Where did you buy it from?

1 Department store 5 Electrical retailer 9 Gift

2 Record store 6 On-line 10 Other [please specify]

3 Specialist games dealer 7 Games specialist software

6. Would you buy games by post? 1 Yes 2 No

7. How did you first learn about this game?

- 1 Press advertisement 5 In-store displays
 2 Recommendation/friend 6 Gift
 3 Magazine review 7 Other [please specify] _____
 4 Salesperson recommendation

8. How much influence did the following have on your decision to buy the game? [please tick one box in each row]

	Influenced me a lot	Didn't influence me at all
1 Press advertisement	1 <input type="checkbox"/>	11 <input type="checkbox"/>
2 Recommendation/friend	2 <input type="checkbox"/>	12 <input type="checkbox"/>
3 Magazine review	3 <input type="checkbox"/>	13 <input type="checkbox"/>
4 Packaging	4 <input type="checkbox"/>	14 <input type="checkbox"/>
5 In-store displays	5 <input type="checkbox"/>	15 <input type="checkbox"/>
6 Price	6 <input type="checkbox"/>	16 <input type="checkbox"/>
7 Salesperson recommendation	7 <input type="checkbox"/>	17 <input type="checkbox"/>

9. Interplay are interested in your equipment to help us develop new games to match your requirements. What equipment do you have?

[tick as many as applicable]

- 1 PC 4 SEGA SATURN 7 NINTENDO ULTRA 64
 2 PC CD 5 3DO
 3 MAC CD 6 SONY PLAYSTATION

If you have a PC or MAC

10. How much memory do you have? _____ RAM

11. What processor do you have? _____

12. How fast is it? ie. 75 MHz _____ MHz

13. Do you have an SVGA monitor? 1 Yes 2 No

Game Playing

14. What type of games do you enjoy and how many do you have currently?

	Enjoy	Used to enjoy	Don't enjoy at all	Number owned
1 Role playing	1 <input type="checkbox"/>	21 <input type="checkbox"/>	41 <input type="checkbox"/>	61 <input type="checkbox"/>
2 Racing	2 <input type="checkbox"/>	22 <input type="checkbox"/>	42 <input type="checkbox"/>	62 <input type="checkbox"/>
3 Sports	3 <input type="checkbox"/>	23 <input type="checkbox"/>	43 <input type="checkbox"/>	63 <input type="checkbox"/>
4 Strategy	4 <input type="checkbox"/>	24 <input type="checkbox"/>	44 <input type="checkbox"/>	64 <input type="checkbox"/>
5 Simulation	5 <input type="checkbox"/>	25 <input type="checkbox"/>	45 <input type="checkbox"/>	65 <input type="checkbox"/>
6 Platform	6 <input type="checkbox"/>	26 <input type="checkbox"/>	46 <input type="checkbox"/>	66 <input type="checkbox"/>
7 Adventures	7 <input type="checkbox"/>	27 <input type="checkbox"/>	47 <input type="checkbox"/>	67 <input type="checkbox"/>
8 Action games	8 <input type="checkbox"/>	28 <input type="checkbox"/>	48 <input type="checkbox"/>	68 <input type="checkbox"/>
9 Puzzles	9 <input type="checkbox"/>	29 <input type="checkbox"/>	49 <input type="checkbox"/>	69 <input type="checkbox"/>
10 Reference	10 <input type="checkbox"/>	30 <input type="checkbox"/>	50 <input type="checkbox"/>	70 <input type="checkbox"/>
11 Adult	11 <input type="checkbox"/>	31 <input type="checkbox"/>	51 <input type="checkbox"/>	71 <input type="checkbox"/>

15. What is your favourite game ever? _____

16. Are you interested in Network Gaming? 1 Yes 2 No

17. Are you interested in the Internet? 1 Yes 2 No

18. Are you on the Internet? 1 Yes 2 No

19. Who is your service provider? _____

20. How many hours on average a week would you say you spend playing games?

- 1 1 hour or less 4 11-15 hours
 2 1-5 hours 5 16-20 hours
 3 6-10 hours 6 more than 20 hours

21. How long have you been playing computer games?

- 1 1 year or less 3 6-10 years
 2 2-5 years 4 10 years or more

22. Where do you generally play?

(please tick one box in each row).

	Sometimes	Often	Never
1 Multiplayer at home	1 <input type="checkbox"/>	11 <input type="checkbox"/>	21 <input type="checkbox"/>
2 Multiplayer at work	2 <input type="checkbox"/>	12 <input type="checkbox"/>	22 <input type="checkbox"/>
3 On your own at home	3 <input type="checkbox"/>	13 <input type="checkbox"/>	23 <input type="checkbox"/>
4 On your own at work	4 <input type="checkbox"/>	14 <input type="checkbox"/>	24 <input type="checkbox"/>
5 With family	5 <input type="checkbox"/>	15 <input type="checkbox"/>	25 <input type="checkbox"/>
6 Network	6 <input type="checkbox"/>	16 <input type="checkbox"/>	26 <input type="checkbox"/>
7 By modem	7 <input type="checkbox"/>	17 <input type="checkbox"/>	27 <input type="checkbox"/>

23. How many people in your household are gamers?

- 1 Just you 2 2 3 3 4 4 5 5 or more

24. What are your favourite computer magazines?

1. _____
 2. _____

25. Do you have Satellite TV? 1 Yes 2 No Cable TV? 1 Yes 2 No

26. Have you ever used Interplay Customer Support Service? 1 Yes 2 No

27. How helpful did you find the service?

- 1 Very helpful 3 OK 5 Totally unhelpful
 2 Quite helpful 4 Not very helpful

28. Would you be interested in helping us with further research?

- 1 Yes 2 No

c. Interactive

About yourself: Interplay would also like to know more about you as a person - it helps us understand your specific needs when developing new products. Knowing more about you also helps Consumerlink and other responsible organisations to ensure that, if you choose to receive information, it will interest you.

29. Which of the following newspapers do you read on a REGULAR basis?

[Please tick ALL that apply]

- 1 The Sun 4 Daily Mail 7 Independent 10 The Times
2 The Star 5 Daily Express 8 The Guardian 11 Daily Record
3 Daily Mirror 6 Financial Times 9 Daily Telegraph 12 None of these

30. Is the person whose name appears in Question 1: 1 Male or 2 Female

31. Your date of birth: Month Year

32. Partner's date of birth: Month Year

33. Marital status: 1 Married 2 Widowed 3 Divorced/separated 4 Single

34. Occupation:

- | | You | Partner |
|----------------------------------|----------------------------|----------------------------|
| 1 Professional/senior management | 1 <input type="checkbox"/> | 1 <input type="checkbox"/> |
| 2 Manager in business | 2 <input type="checkbox"/> | 2 <input type="checkbox"/> |
| 3 Administrator/clerical | 3 <input type="checkbox"/> | 3 <input type="checkbox"/> |
| 4 Manual | 4 <input type="checkbox"/> | 4 <input type="checkbox"/> |
| 5 Housewife | 5 <input type="checkbox"/> | 5 <input type="checkbox"/> |
| 6 Student | 6 <input type="checkbox"/> | 6 <input type="checkbox"/> |
| 7 Retired | 7 <input type="checkbox"/> | 7 <input type="checkbox"/> |
| 8 Other | 8 <input type="checkbox"/> | 8 <input type="checkbox"/> |

9 Self-employed/business owner 9 9

35. Please indicate the ages of ALL children living at home?

- | | | | |
|----------------------------------|---------------------------------|---------------------------------|--|
| <input type="checkbox"/> None | <input type="checkbox"/> 5 yrs | <input type="checkbox"/> 11 yrs | <input type="checkbox"/> 17 yrs |
| <input type="checkbox"/> Under 1 | <input type="checkbox"/> 6 yrs | <input type="checkbox"/> 12 yrs | <input type="checkbox"/> 18 yrs |
| <input type="checkbox"/> 1 yr | <input type="checkbox"/> 7 yrs | <input type="checkbox"/> 13 yrs | <input type="checkbox"/> 19 yrs & over |
| <input type="checkbox"/> 2 yrs | <input type="checkbox"/> 8 yrs | <input type="checkbox"/> 14 yrs | |
| <input type="checkbox"/> 3 yrs | <input type="checkbox"/> 9 yrs | <input type="checkbox"/> 15 yrs | |
| <input type="checkbox"/> 4 yrs | <input type="checkbox"/> 10 yrs | <input type="checkbox"/> 16 yrs | |

continued overleaf

35. Which group best describes your annual FAMILY income?

- | | |
|---|---|
| 1 <input type="checkbox"/> Under £5,000 | 7 <input type="checkbox"/> £17,500 - 19,999 |
| 2 <input type="checkbox"/> £5,000 - 7,499 | 8 <input type="checkbox"/> £20,000 - 22,499 |
| 3 <input type="checkbox"/> £7,500 - 9,999 | 9 <input type="checkbox"/> £22,500 - 24,999 |
| 4 <input type="checkbox"/> £10,000 - 12,499 | 10 <input type="checkbox"/> £25,000 - 29,999 |
| 5 <input type="checkbox"/> £12,500 - 14,999 | 11 <input type="checkbox"/> £30,000 - 34,999 |
| 6 <input type="checkbox"/> £15,000 - 17,499 | 12 <input type="checkbox"/> £35,000 and above |

36. Which of the following do you use regularly?

- American Express, Diners Club
- Barclaycard, other Visa card, Access, other Master Card
- Department store, shop, petrol, hotel credit card[s]
- Bank cheque guarantee card
- Airline club/frequent flyer programme
- None of the above

37. Thinking about your own home, do you:

- | | |
|---|--|
| 1 <input type="checkbox"/> Own, or are buying, a house, flat or maisonette? | 3 <input type="checkbox"/> Rent a council house, flat or maisonette? |
| 2 <input type="checkbox"/> Rent a private house, flat or maisonette? | 4 <input type="checkbox"/> Live with parents/guardians? |

38. How long have you been at your present address?

1 I only moved here [] months ago, OR 2 I've lived here for [] years.

39. To help us understand your leisure interests, please indicate the activities and interests which you or your partner enjoy on a REGULAR basis:

- | | | |
|--|---|---|
| 01 <input type="checkbox"/> Bicycle touring/racing | 21 <input type="checkbox"/> Do-it-yourself | 41 <input type="checkbox"/> Foreign travel |
| 02 <input type="checkbox"/> Golf | 22 <input type="checkbox"/> Doing the pools | 42 <input type="checkbox"/> Charities/voluntary work |
| 03 <input type="checkbox"/> Jogging/physical fitness | 23 <input type="checkbox"/> Going to the pub | 43 <input type="checkbox"/> National Trust |
| 04 <input type="checkbox"/> Snow skiing | 24 <input type="checkbox"/> Health foods | 44 <input type="checkbox"/> Wildlife/environmental concerns |
| 05 <input type="checkbox"/> Squash | 25 <input type="checkbox"/> Slimming | 45 <input type="checkbox"/> Coin/stamp collecting |
| 06 <input type="checkbox"/> Tennis | 26 <input type="checkbox"/> Fashion clothing | 46 <input type="checkbox"/> Collectables/collections |
| 07 <input type="checkbox"/> Bowls | 27 <input type="checkbox"/> Model making | 47 <input type="checkbox"/> Going to bingo |
| 08 <input type="checkbox"/> Hiking/walking | 28 <input type="checkbox"/> Photography | 48 <input type="checkbox"/> Shopping by catalogue |
| 09 <input type="checkbox"/> Fishing | 29 <input type="checkbox"/> Science fiction | 49 <input type="checkbox"/> Stocks and shares |
| 10 <input type="checkbox"/> Hunting/shooting | 30 <input type="checkbox"/> Sewing/needlework/knitting | 50 <input type="checkbox"/> Unit trusts/investment programmes |
| 11 <input type="checkbox"/> Motor/power boating | 31 <input type="checkbox"/> Stereo, records and tapes | 51 <input type="checkbox"/> Cards, board games |
| 12 <input type="checkbox"/> Sailing | 32 <input type="checkbox"/> Book reading | 52 <input type="checkbox"/> Further education |
| 13 <input type="checkbox"/> Crossword puzzles | 33 <input type="checkbox"/> Current affairs | 53 <input type="checkbox"/> Home computer games |
| 14 <input type="checkbox"/> Eating out | 34 <input type="checkbox"/> Fine art/antiques | 54 <input type="checkbox"/> Personal computing |
| 15 <input type="checkbox"/> Gardening | 35 <input type="checkbox"/> Gourmet cooking/fine foods | 55 <input type="checkbox"/> Science/new technology |
| 16 <input type="checkbox"/> Grandchildren | 36 <input type="checkbox"/> Wines | 56 <input type="checkbox"/> Watching video/films |
| 17 <input type="checkbox"/> Household pets | 37 <input type="checkbox"/> Theatre, cultural/arts events | 57 <input type="checkbox"/> Watching sports on TV |
| 18 <input type="checkbox"/> Motoring | 38 <input type="checkbox"/> Religious activities | 58 <input type="checkbox"/> Cigarette smoking |
| 19 <input type="checkbox"/> Motorcycles | 39 <input type="checkbox"/> Caravanning/caravan camping | 59 <input type="checkbox"/> Pipe/cigar smoking |
| 20 <input type="checkbox"/> Car maintenance | 40 <input type="checkbox"/> Package holidays | |

40. From the list above, please indicate the numbers representing the three favourite activities for: You [] [] [] [] [] Your partner [] [] [] [] []

- 41. Do you have a car?** 1 Yes 2 No **Is it:** 3 Yours? or 4 A company car?
- Make of car [] [] [] [] [] [] [] [] [] [] (e.g. Rover, Vauxhall, Ford)
- Model of car [] [] [] [] [] [] [] [] [] [] (e.g. Metro, Cavalier, Escort)
- Year [] [] [] or letter [] of registration

Earthworm Jim ©1994 Shiny Entertainment Inc. All rights reserved.
Original character created by Douglas TenNapel.

Stonekeep is a Trademark of Interplay Productions.
©1994 Interplay Productions. All rights reserved.

Clay Fighter II ©1994 Interplay Productions. All rights reserved.
Clay Fighter II Judgement Clay is a Trademark of Interplay Productions.

Lost Vikings ©1993 Interplay Productions and Silicon and Synapse. All rights reserved.
Lost Vikings is a Trademark of Interplay Productions.

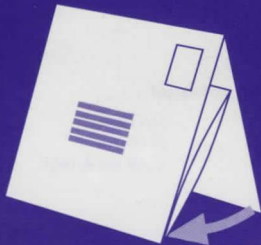
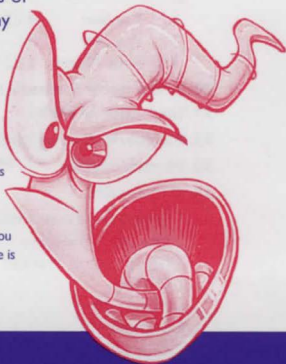
TERMS & CONDITIONS

The Consumerlink prize draw is open to UK residents aged over 18 and is made annually on the last Friday of August of each year using entries received before 31st July. Further copies of the questionnaire, prize draw rules and results are available by sending a stamped addressed envelope to Consumerlink or by calling 0171 738 0423. Consumerlink questionnaires are packed with products and distributed by shops and travel companies and to households as leaflets. Copies of the questionnaire are acceptable and additional forms can be obtained from Consumerlink by anyone over 18 years of age. Questionnaires should be returned by post to Consumerlink or delivered by hand if preferred. Your chances of winning will not be affected if you choose not to complete any of the questions from question 2 onwards. To enter, no purchase is necessary. Consumerlink reserves the right to publish details of prize winners for publicity purposes.

The information you provide here will be processed and held by Consumerlink. By filling in parts B and C it is your chance to talk to Interplay about yourself and your needs - this will not affect your guarantee or legal rights and it will help Interplay when designing new products and planning advertising. Please feel free to ignore any questions you prefer not to answer.

If you have no objection, your name and address may be used by Consumerlink and other responsible organisations to contact you with information about products and services that you might find interesting according to your answers in parts A and C. Please tick this box if there is some reason why you or your partner would prefer not to share in this opportunity .

And good luck in the £10,000 prize draw!



Remember to...

- Complete questionnaire
- Fold as shown
- Seal and affix stamp
- Return by post

...THANK YOU.

PLACE

STAMP

HERE

Interplay Productions Ltd.
c/o Consumerlink
P.O. Box 362
London
SW11 3UD

RDB01



REG-XXX-XXX-UK2

Please do not seal with staples or sellotape