



# THE INTERACTIVE HORIZON



The year 2000.

The dawn of a new era is already starting to take form.

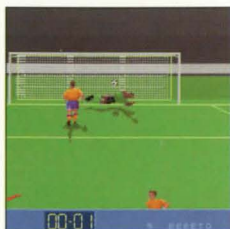
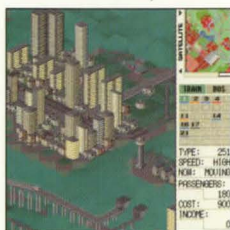
**INFOGRAMES ENTERTAINMENT** has set sail in preparation for the interactive revolution: the freedom of choice towards information, education and leisure.

**A** whole generation of kids today can barely imagine life before Nintendo. Far from being a fad or buzzword, interactivity is beginning to change our everyday lives in a big way with interactive television, satellite connections and interactive cable link-up.

Technology is moving fast, and soon it will be commonplace to call up any movie or programme you want to watch, learn Chinese on TV, or choose from hundreds of virtual universes to visit and interact with, all without moving from your armchair.

**I**nfogrames is at the leading edge of that technology. It has the know-how, over 10 years of hands-on experience and a clear understanding of the key to interactivity's success: human creativity. Imagination is the future.

Bruno BONNELL  
President





**INFOGRAMES Ltd.**

14 Smedley Street  
CLAPHAM  
LONDON SW4 6 PF

For products' descriptions,  
hints and tips call

**0891 244 444**

Calls cost 39p per minute cheap rate.

49p per minute at all other times.

Maximum possible cost £3.68.

Please get permission from  
the person paying the bill.

The above information is correct  
at time of publication November 1994

