

Top Ten Reasons Why You Should Fill Out This Card

10) Act of writing return address will help you memorize your complicated zip-code.

9) We're sensitive people who worry when we don't get a lot of mail.

8) If you do, we'll send you a copy of every game Impressions makes...Not!

7) Mailing customer service cards is a great way to meet women who hang around post offices.

6) No animals were harmed in the production of this Top Ten list.

5) Instead of misspelling your name in our mailing list maliciously, we promise to misspell it with creativity and flair.

4) MR. ZIP, the zip-code man, feels lonely.

3) You don't want the tree we used to make this card to have died in VAIN, do you?

2) If enough people send in their cards, we promise to never do another Top Ten list.

And the number ONE reason to fill out and mail in your Impressions customer reply card...

1) Heck, you should get out more!

And if all that isn't enough, register with Impressions and you will also receive a subscription to our new quarterly newsletter, featuring strategy pointers from our play-testers, information on new products and special exclusive offers! So send it in, already!

Please fill out the information below, and we will register you for a free subscription to our quarterly newsletter. Even better, you'll help to keep us up-to-date on what **you**, the customer, wants in an Impressions game.

Title Mr. Mrs. Ms. Miss Other _____

Name _____

Street Address _____

City _____ State _____ ZIP _____

Country _____ Phone Number _____

Which game did you buy? _____

For which computer? _____

On a scale of 1 to 10, where 1 = lousy and 10 equals great, what did you think of this game? _____ Comments? _____

Where did you buy this game? _____

What is your favorite game currently? _____

What is your all-time favorite? _____

Which (if any) other Impressions games do you have? _____

Which is your favorite? _____

Which magazines do you read regularly? _____

Age: 14-under 15-18 19-22 23-28 29-35

36-50 50+

Why did you buy this product? Magazine advertisement

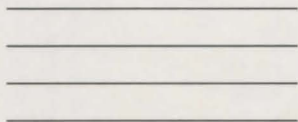
Magazine Review Company Recognition

Recommendation/Word-of-mouth Saw demo

Other _____

What kinds of products would you like to see Impressions publish in the future? _____

Impressions
Committed to Excellence
in Strategy Entertainment



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL
FIRST CLASS MAIL PERMIT NO. 27 FARMINGTON CT

POSTAGE WILL BE PAID BY ADDRESSEE



Impressions
Attn: Customer Support Executive
7 Melrose Drive
† Farmington, CT 06032-9812

