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January 1, 1984

Dear Mr., Mrs., Miss, Ms., Master, or Mr. and Mrs. Adventurer,

Have you ever stopped to think what might befall your loved ones (if any) in the event that you became hopelessly lost in the wiles of an Infocom game?

Could any amount of money possibly make up for such a loss? And even if your insurance policy did provide for such compensation, do you think for one second that your beneficiaries could collect from the Bilk & Wheedle Fiduciary Insurance Corporation of Upper Mongolia? Fat Chance.

No, the type of insurance you need is the kind that will *prevent* Infocom-related calamities *from hap*pening in the first place. And that's precisely why Bilk & Wheedle Insurance, in cooperation with Infocom, is now making available the Complete Deluxe Edition of Official Infocom Hint Books.

Sure, there's a solution to every Infocom puzzle, and a way out of every Infocom maze. But there are those times when even the most brilliant and daring adventurer gets stumped. That's where Infocom Hint Books come into play. In them, you'll find everything you need to crack the toughest nuts Infocom games can throw at you. But these aren't crib sheets—far from it! The hints are amusingly and cunningly written to subtly help you arrive at the solution, instead of solving the problems for you.

There's a handsomely illustrated and easy-to-read hint book for each Infocom game, and scores of clues to choose from in every book. What's more, each book features a cleverly drawn map\* to help you with locations in the game, plus the amazing  $InvisiClues^m$  invisible ink process that reveals only the hints you need, when you need them. Best of all, the complete hint books are yours for just \$7.95 each, including shipping and handling.

So even though you'll get the most satisfaction out of your Infocom game if you solve puzzles without outside help, you can feel confident knowing you've got your hint book at your side in case of emergencies—or just for downright reading enjoyment after you've finished playing.

Why not take an insurance measure that could prove a lifesaver today? To start enjoying the newfound happiness and security that will be yours through Infocom Hint Books, just (1) fill out the order form; (2) mail it with your payment to Infocom right away; and (3) allow 1 to 4 weeks for delivery. Or to order by phone, simply call 1-800-262-6868 (in New Jersey, dial 1-800-238-2200). Use this number to place orders only. There'll be a \$2.00 surcharge for calls.

Your friendly B & W agent,

With warmest personal regards, and with sincerity gushing from every pore, I remain

\*Except SUSPENDED<sup>TM</sup> and SEASTALKER,<sup>TM</sup>
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Chase D. Bonewagon
VP/Fair Weather Friendly Letters Department

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