



PROGRAMMER'S OPPORTUNITY

Are you an experienced, assembly-language programmer? Have you written an original program that you would like DATASOFT to market? Do you have a terrific concept that would make a great computer product? If you answered "yes" to any of these questions, then we'd like to talk with you!

DATASOFT is actively seeking experienced programmers, state-of-the-art programs, and program concepts for the Apple, Atari, Commodore 64, IBM PC/PCJR, and other personal computers.

If you are a PROGRAMMER:

DATASOFT continually considers qualified applicants to add to our in-house programming staff. Qualified applicants have extensive machine-language experience on the computers listed above and are able to work individually or on teams. Responsibilities include developing arcade-style, adventure, and educational games and home management software for marketing through DATASOFT's extensive domestic and international distribution channels. Also, DATASOFT regularly licenses well-known arcade games, cartoon characters, and other instant recognition names for product development.

If you have a PROGRAM or CONCEPT:

DATASOFT continually evaluates programs and concepts which authors submit for our review. Evaluation criteria include: originality of concept, utilization of graphics and sound, playability, user-friendliness and over-all appeal. We review submissions as quickly as possible and take great care to ensure complete confidentiality and protection for your product or concept.

DATASOFT, a leading marketer of personal computer software, can offer you opportunities that no other software company can. So—if you're ready to join one of the top names in personal computer software, contact our New Product Development Manager at:

DATASOFT Inc.
19808 Nordhoff Place
Chatsworth, CA 91311-9969
(818) 701-5161

PLACE
STAMP
HERE

DATASOFT, INC.
19808 NORDHOFF PLACE
CHATSWORTH, CA 91311-9969

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PRODUCT REGISTRATION CARD *(Continued)*

10. How much time has passed between the purchase of your computer system and the purchase of this product? Purchased with computer 60 Days
 2 to 6 Months 6 to 12 Months 1 Year and over
11. Which of the following influenced your decision to buy this product: (CHECK ALL THAT APPLY)
 TV commercial Radio commercial Newspaper Magazine
 Salesperson Friend or relative Just saw in store Other _____
(SPECIFY)
12. How would you rate the product overall? (CHECK ONE)
 Excellent Very good Satisfactory Not so good Poor
13. How would you rate the instructions/documentation? (CHECK ONE)
 Excellent Very good Satisfactory Not so good Poor
14. What is the primary use of your computer? _____

15. Suggestions: _____

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