



**WIN £10,000 AND
A SET OF PC GAMES**

WE CREATE WORLDS™



Thanks for buying this game from ORIGIN™ - we hope you enjoy playing it!

At ORIGIN we're always looking to provide the ultimate gaming experience. To do this, it's essential that we know what you think now - and what you want in the future. Please fill in this questionnaire to help us develop even better software and, as a thank you, we'll enter you into our

free PRIZE DRAW
to win a set of ORIGIN games.

On top of this, we'll even enter you for the Consumerlink Annual Prize Draw in which you could win

£10,000!

The information you provide here will be held and processed by Consumerlink. By filling in part A you will enable ORIGIN to contact you, if necessary, about your purchase and about new ORIGIN products. By filling in parts B and C it is your chance to tell ORIGIN about yourself and your needs, which will help ORIGIN when designing new products and planning promotional activity. Please feel free to ignore any questions you prefer not to answer.

If you have no objection, your details may be used by Consumerlink and other responsible organisations to contact you with information about themselves and offers, products or services that you may find interesting according to your answers in parts A and C. Please tick this box if you or your partner would prefer not to share in this opportunity.

WE CREATE WORLDS™



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Keep in touch!

Please note, *if you are under 18*, please ask an adult to complete this section - thanks!



1 Please give your name and address

1 Mr 2 Mrs 3 Ms 4 Miss 5 Other title (e.g. Dr. Rev. Major)

Your first name

Surname

Address

Postcode

Telephone Number (including STD code)

I am 18 or older

Signature:

2 Date of Birth of the main user of the game DAY MONTH 1 9 YEAR

3 Date of purchase: DAY MONTH YEAR

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What do you like?



4 What game did you find this card in?

5 Which other ORIGIN games do you own?

- 1 Wing Commander 3
- 2 Wing Commander 4
- 3 Wing Commander Prophecy
- 4 Wing Commander Prophecy Gold
- 5 Privateer II - The Darkening
- 6 Ultima Online
- 7 Ultima Online - The Second Age
- 8 Ultima 8 Classic
- 9 Ultima Ascension
- 10 Other

6 What hardware do you have?

- 1 486
- 2 Pentium
- 3 Pentium Pro
- 4 Pentium II
- 5 Playstation
- 6 N64
- 7 Saturn
- 8 Other

6a If you have a PC, what speed is it? _____ MHz

6b ...and what RAM? _____ Mb

7 Does it have a 3D accelerator card?

- 1 No
- 2 D3D
- 3 Voodoo 1
- 4 Voodoo 2
- 5 Voodoo 3
- 6 Power VR
- 7 Other (please specify): _____

8 How long have you owned your PC/console?

- 1 under 6 months
- 2 6 - 11 months
- 3 12 - 17 months
- 4 18 - 23 months
- 5 24 - 36 months
- 6 longer than 36 months

9 How many full-price games do you buy in a year?

- 1 0
- 2 1 to 4
- 3 5 to 9
- 4 10 - 14
- 5 15 or more

10 How many budget games do you buy in a year?

- 1 0
- 2 1 to 4
- 3 5 to 9
- 4 10 - 14
- 5 15 or more

11 Where did you buy this game?

- 1 Argos
- 2 Asda
- 3 Beatties
- 4 Comet
- 5 Currys
- 6 Department Store
- 7 Dixons
- 8 Electronics Boutique
- 9 Silica
- 10 5 Star
- 11 Game
- 12 HMV
- 13 Index
- 14 Intermediates
- 15 Mail Order
- 16 Our Price
- 17 PC World
- 18 Safeway
- 19 Tesco
- 20 Toys'R'Us
- 21 Virgin
- 22 WHSmith
- 23 Woolworths
- 24 Other

12 How did you first learn about this game?

- 1 When I received it as a gift
- 2 Advertisement in a Games/Computing Magazine
- 3 Review in a Magazine
- 4 Advertisement in a Newspaper or other Magazine
- 5 Advertisement - TV/Radio/Cinema
- 6 From a Friend/Relative
- 7 From a Shop Salesperson
- 8 On the Internet
- 9 Other

13 Why did you buy this game?

- 1 I didn't choose it
- 2 Advertisement
- 3 ORIGIN'S reputation
- 4 Someone recommended it
- 5 Value for money
- 6 Design/Appearance
- 7 I've played other ORIGIN games before
- 8 Special offer/Promotion
- 9 Magazine review
- 10 Other

14 Tell us what you think of the game you've just bought

	<i>Rubbish</i>	<i>Not very good</i>	<i>OK</i>	<i>Good</i>	<i>Excellent</i>
1 Graphics	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
2 Sound	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
3 Game Play	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
4 Packaging & Presentation	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
5 The Manual	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

14a ...and what did you think of the game overall?

- 1
- 2
- 3
- 4
- 5

15 Did you hear about this title from any of the following sources? (tick as many as apply)

- 1 Arcane
- 2 Mean Machines
- 3 Official PSX Magazine
- 4 Playstation Plus
- 5 Sega Saturn Magazine
- 6 Other machine magazine
- 7 C & VG
- 8 Maximum
- 9 PC Format
- 10 PC Gamer
- 11 PC Zone
- 12 SFX
- 13 Wired
- 14 Edge
- 15 Other Game/Technology mag
- 16 Esquire
- 17 FHM
- 18 GQ
- 19 Loaded
- 20 Other men's magazine
- 21 Arena
- 22 Face
- 23 iD
- 24 Other style magazine
- 25 Radio Times
- 26 TV Times
- 27 Other TV listing
- 28 Channel 4
- 29 Sky Sports
- 30 Eurosport
- 31 Other TV
- 32 Cinema
- 33 Radio
- 34 Outdoor Poster
- 35 In-Store Display

16 How many hours a week do you spend on the Internet?

1 I don't have access

3 6 - 10

5 more than 20

2 0 - 5

4 11 - 20

17 Have you visited the ORIGIN web-page (www.origin.ea.com)?

1 Yes

2 No

18 If you have an e-mail address, please write it below:

19 Which of these is your favourite game brand?

1 Bullfrog

3 EA SPORTS

5 Jane's

7 Maxis

2 EA Classics

4 Electronic Arts

6 ORIGIN

8 Westwood

You can visit the ORIGIN web site at any time on
www.origin.ea.com

- to view details of new releases, game demos and much more!



Who are you?

Like section A, please ask an adult to fill in this section,
if you are under 18.



20 Is the person whose name appears in question 1:

1 Male?

or

2 Female?

21 Your date of birth:

DAY
MONTH
YEAR

22 Partner's date of birth:

DAY
MONTH
YEAR

23 Marital status:

1 Married

3 Divorced/Separated

5 Living with partner

2 Widowed

4 Single

PLEASE
TURN
OVER

24 Partner's First Name:

25 Partner's Surname:

26 Partner's Title: 1 Mr 2 Mrs 3 Ms 4 Miss

5 Other title (e.g. Dr. Rev. Major)

27 Please indicate the ages of ALL children living at home:

- | | | | |
|----------------------------------|--------------------------------|---------------------------------|------------------------------------|
| <input type="checkbox"/> Under 1 | <input type="checkbox"/> 5 yrs | <input type="checkbox"/> 10 yrs | <input type="checkbox"/> None |
| <input type="checkbox"/> 1 yr | <input type="checkbox"/> 6 yrs | <input type="checkbox"/> 11 yrs | <input type="checkbox"/> 15 yrs |
| <input type="checkbox"/> 2 yrs | <input type="checkbox"/> 7 yrs | <input type="checkbox"/> 12 yrs | <input type="checkbox"/> 16 yrs |
| <input type="checkbox"/> 3 yrs | <input type="checkbox"/> 8 yrs | <input type="checkbox"/> 13 yrs | <input type="checkbox"/> 17 yrs |
| <input type="checkbox"/> 4 yrs | <input type="checkbox"/> 9 yrs | <input type="checkbox"/> 14 yrs | <input type="checkbox"/> 18 yrs |
| | | | <input type="checkbox"/> 19 & over |

28 Thinking about your own home, do you:

- 1 Own, or are buying, a house, flat or maisonette? 3 Rent a council house, flat or maisonette?
2 Rent a private house, flat or maisonette? 4 Live with parents/guardians?

29 When did you move to this address? year: month: e.g. Feb = 02

30 Occupation:

	You	Partner		You	Partner
Craftsman/tradesman	1 <input type="checkbox"/>	1 <input type="checkbox"/>	Professional/senior management	7 <input type="checkbox"/>	7 <input type="checkbox"/>
Education/medical services	2 <input type="checkbox"/>	2 <input type="checkbox"/>	Shopworker	8 <input type="checkbox"/>	8 <input type="checkbox"/>
Housewife	3 <input type="checkbox"/>	3 <input type="checkbox"/>	Student	9 <input type="checkbox"/>	9 <input type="checkbox"/>
Manual/factory worker	4 <input type="checkbox"/>	4 <input type="checkbox"/>	Retired	10 <input type="checkbox"/>	10 <input type="checkbox"/>
Middle management	5 <input type="checkbox"/>	5 <input type="checkbox"/>	Self-employed/business owner	1 <input type="checkbox"/>	1 <input type="checkbox"/>
Office/clerical	6 <input type="checkbox"/>	6 <input type="checkbox"/>	Do you ever work from home?	2 <input type="checkbox"/>	2 <input type="checkbox"/>

31 Which group best describes your annual HOUSEHOLD income?

- | | | |
|---|---|---|
| 1 <input type="checkbox"/> Under £5,000 | 5 <input type="checkbox"/> £20,000-24,999 | 9 <input type="checkbox"/> £40,000-44,999 |
| 2 <input type="checkbox"/> £5,000-9,999 | 6 <input type="checkbox"/> £25,000-29,999 | 10 <input type="checkbox"/> £45,000-49,999 |
| 3 <input type="checkbox"/> £10,000-14,999 | 7 <input type="checkbox"/> £30,000-34,999 | 11 <input type="checkbox"/> £50,000 and above |
| 4 <input type="checkbox"/> £15,000-19,999 | 8 <input type="checkbox"/> £35,000-39,999 | |

32 Which of the following newspapers do you read on a REGULAR basis?
(Please tick ALL that apply)

- | | | |
|---|--|--|
| 1 <input type="checkbox"/> The Sun | 5 <input type="checkbox"/> Daily Express | 9 <input type="checkbox"/> Daily Telegraph |
| 2 <input type="checkbox"/> The Star | 6 <input type="checkbox"/> Financial Times | 10 <input type="checkbox"/> The Times |
| 3 <input type="checkbox"/> Daily Mirror | 7 <input type="checkbox"/> Independent | 11 <input type="checkbox"/> Daily Record |
| 4 <input type="checkbox"/> Daily Mail | 8 <input type="checkbox"/> The Guardian | 12 <input type="checkbox"/> None of these |

33 Which of the following do you use regularly?

- | | |
|---|---|
| 1 <input type="checkbox"/> American Express, Diners Club | 4 <input type="checkbox"/> Bank cheque guarantee card/
debit card (Switch/Delta) |
| 2 <input type="checkbox"/> Barclaycard, other Visa card, Access,
other Master Card | 5 <input type="checkbox"/> Airline club/frequent flyer
programme |
| 3 <input type="checkbox"/> Department store, shop, petrol,
hotel charge card(s) | 6 <input type="checkbox"/> None of the above |

34 To help us understand your leisure interests, please indicate the activities and interests which you and your partner enjoy on a REGULAR basis:

- | | | |
|--|---|---|
| 01 <input type="checkbox"/> Golf | 16 <input type="checkbox"/> Further education | 31 <input type="checkbox"/> Charities/voluntary work |
| 02 <input type="checkbox"/> Jogging/active sport | 17 <input type="checkbox"/> Home computer games | 32 <input type="checkbox"/> National Trust |
| 03 <input type="checkbox"/> Snow skiing | 18 <input type="checkbox"/> Home computing/computers | 33 <input type="checkbox"/> Wildlife/environmental concerns |
| 04 <input type="checkbox"/> Hiking/walking | 19 <input type="checkbox"/> Science/new technology | 34 <input type="checkbox"/> Satellite/Cable TV |
| 05 <input type="checkbox"/> Eating out | 20 <input type="checkbox"/> Watching video films | 35 <input type="checkbox"/> Going to bingo |
| 06 <input type="checkbox"/> Gardening | 21 <input type="checkbox"/> CDs, records & tapes | 36 <input type="checkbox"/> Shopping by Mail order |
| 07 <input type="checkbox"/> Grandchildren | 22 <input type="checkbox"/> Avid book reading | 37 <input type="checkbox"/> Stocks and shares |
| 08 <input type="checkbox"/> Household pets | 23 <input type="checkbox"/> Current affairs | 38 <input type="checkbox"/> Unit trusts/investment programmes |
| 09 <input type="checkbox"/> Motoring | 24 <input type="checkbox"/> Fine art/antiques | 39 <input type="checkbox"/> Photography |
| 10 <input type="checkbox"/> Do-it-yourself | 25 <input type="checkbox"/> Gourmet cooking/fine foods | 40 <input type="checkbox"/> Science fiction |
| 11 <input type="checkbox"/> Betting (pools/horses) | 26 <input type="checkbox"/> Wines | 41 <input type="checkbox"/> Cycling |
| 12 <input type="checkbox"/> Going to the pub | 27 <input type="checkbox"/> Theatre, cultural/arts events | 42 <input type="checkbox"/> Coin/stamp collecting |
| 13 <input type="checkbox"/> Health foods | 28 <input type="checkbox"/> Religious activities | 43 <input type="checkbox"/> Collectables/collections |
| 14 <input type="checkbox"/> Slimming | 29 <input type="checkbox"/> Package holidays | 44 <input type="checkbox"/> Crosswords |
| 15 <input type="checkbox"/> Fashion clothing | 30 <input type="checkbox"/> Foreign travel | |

35 From the list above, please indicate the numbers representing the three favourite activities for:

You

Your partner

36 If you have a car, is it 1 Yours? or 2 A company car?

Make of car (e.g. Ford, Vauxhall, Peugeot)

Model of car (e.g. Mondeo, Corsa, 406)

Date or letter of registration
MONTH YEAR

37 When do you plan to change your car? 1 0-12 months 2 1-2 years

38 How many years No Claims bonus do you have? You Partner

39 In which months do you normally renew the following insurance policies?

(If unsure, indicate nearest) (e.g. April = 0 4)

1 Car 2 Home Contents 3 Buildings

PRIZE DRAW RULES: The free prize draw is open to UK residents aged over 18. The draw is made within 8 weeks of the end of each calendar quarter. There is one prize of a set of games. All questionnaires will be entered into the draw in the quarter in which the questionnaire was received. The last draw will take place in May 2000. Prizes are distributed directly to the winners by Electronic Arts™. Further copies of the questionnaire, full prize draw rules and results are available by sending a stamped addressed envelope to Electronic Arts.

The Consumerlink annual prize draw is open to UK residents aged over 18 and is made annually on the last Friday of August of each year using entries received before 31 July. The last draw will take place in 2000. The prize is £10,000. Further copies of the questionnaire, full prize draw rules and results are available by sending a stamped addressed envelope to Consumerlink.

For both prize draws, copies of the questionnaire are acceptable. Questionnaires should be returned to Consumerlink. . To enter, no purchase is necessary. Your chances of winning will not be affected if you choose not to complete any of the questions from question 2 onwards. Winners may be required to take part in post-event publicity. Consumerlink questionnaires are packed with various products and distributed by shops and travel companies and to households as leaflets.

If you have any comments or questions about the products and services of EA or the services of Consumerlink please write to:- Electronic Arts Ltd, PO BOX 835, Slough, Berks SL3 8XU, or, Consumerlink Ltd, Park House, Station Road, Teddington, Middlesex TW11 9AD.

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