

SOFTWARE REGISTRATION CARD

Return this registration card to be eligible for product updates, information and technical service.

Software title _____ Date purchased _____

Store where purchased _____ Software format: ☐ floppy disk ☐ CD-ROM

Name _____ Telephone _____

Address _____

City _____ State _____ Zip _____

Number of software products purchased during the past 12 months _____

What was most important in your purchase of this product? (Rank 1-6, 1 being the most important.)

_____ Packaging	_____ Game type/theme	_____ Brand name
_____ Price/value	_____ Product display	_____ Magazine review

What types of software entertainment do you enjoy most? (Rank your top 5 favorites, 1-5.)

_____ Sports	_____ Action/Arcade	_____ Encyclopedia/Education	_____ Space/Futuristic
_____ Adventure	_____ Home Business	_____ Mind/Puzzle Games	_____ Personal Finance
_____ Genealogy	_____ Children's	_____ Household Management	_____ Combat/Strategy

Which computer magazines do you read regularly? _____

Do you have a modem? ☐ yes ☐ no

Do you have a CD-ROM drive? ☐ yes ☐ no

Do you use the Internet? ☐ yes ☐ no

Internet / E-mail address? _____

Your age group: ☐ <10 ☐ 10-19 ☐ 20-25 ☐ 26-34 ☐ 34-54 ☐ 55+

Would you purchase another Memorex software product? ☐ yes ☐ no

Would you purchase Memorex software through a mail order catalog? ☐ yes ☐ no

**PLACE
STAMP
HERE**

Software Registration Card

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