

BILK & WHEELDE

FIDUCIARY INSURANCE CORPORATION OF UPPER MONGOLIA

"It's not just a name—it's our way of doing business."

LIFE • HEALTH • AUTO • BLIZZARD • AVALANCHE • MONGOL HORDE INVASION • YAK STAMPEDE

January 1, 1984

Dear Mr., Mrs., Miss, Ms., Master, or Mr. and Mrs. Adventurer,

Have you ever stopped to think what might befall your loved ones (if any) in the event that you became hopelessly lost in the wiles of an Infocom game?

Could any amount of money possibly make up for such a loss? And even if your insurance policy did provide for such compensation, do you think for one second that your beneficiaries could collect from the Bilk & Wheelde Fiduciary Insurance Corporation of Upper Mongolia? Fat Chance.

No, the type of insurance you need is the kind that will *prevent* Infocom-related calamities *from happening in the first place*. And that's precisely why Bilk & Wheelde Insurance, in cooperation with Infocom, is now making available the Complete Deluxe Edition of Official Infocom Hint Books.

Sure, there's a solution to every Infocom puzzle, and a way out of every Infocom maze. But there are those times when even the most brilliant and daring adventurer gets stumped. That's where Infocom Hint Books come into play. In them, you'll find everything you need to crack the toughest nuts Infocom games can throw at you. But these aren't crib sheets—far from it! The hints are amusingly and cunningly written to subtly help you arrive at the solution, instead of solving the problems for you.

There's a handsomely illustrated and easy-to-read hint book for each Infocom game, and scores of clues to choose from in every book. What's more, each book features a cleverly drawn map* to help you with locations in the game, plus the amazing *InvisiClues™* invisible ink process that reveals only the hints you need, when you need them. Best of all, the complete hint books are yours for just \$7.95 each, including shipping and handling.

So even though you'll get the most satisfaction out of your Infocom game if you solve puzzles without outside help, you can feel confident knowing you've got your hint book at your side in case of emergencies—or just for downright reading enjoyment after you've finished playing.

Why not take an insurance measure that could prove a lifesaver today? To start enjoying the newfound happiness and security that will be yours through Infocom Hint Books, just (1) fill out the order form below; (2) mail it with your payment to Infocom right away; and (3) allow 1 to 4 weeks for delivery. Or to order by phone, simply call 1-800-INFOCOM (in New Jersey, dial 1-800-932-0878, ext. 41). Use this number to place orders only. There'll be a \$2.00 surcharge for calls.

With warmest personal regards, and with sincerity gushing from every pore, I remain

Your friendly B & W agent,

Chase D. Bonewagon

Chase D. Bonewagon
VP/Fair Weather Friendly Letters Department

*Except **SUSPENDED™**, the map for which is already included in the game package

Detach here

YES, CLUE ME IN! I've checked the appropriate boxes for those hint books I wish to receive. And I'm enclosing \$7.95 (in U.S. funds, made payable to Infocom, Inc.) for each hint book (N.Y. Residents only, add 8 1/4% sales tax) along with my order form in the attached envelope. I'd like to receive the Deluxe Official Infocom Hint Book(s) and Nifty Map(s) for:

- ZORK® I ZORK II ZORK III ENCHANTER™ DEADLINE™ The WITNESS™ STARCROSS™
 SUSPENDED (map already included in game package) PLANETFALL™ INFIDEL™

Please print clearly. When you have completed this form, please detach along dotted lines at top and bottom, insert in the attached envelope, and mail to Infocom.

Name

Address

City State Zip Code

Country, if not U.S.

Check here if the above is a new address
 Check only if you do not want your name released to services other than Infocom or the Bilk & Wheelde Fiduciary Insurance Corporation of Upper Mongolia

Computer brand

Model number

Your age range (Please check the correct box.)
 Under 6 6-11 12-17 18-24 25-35 36-49 50+

Please indicate the payment method you choose.
 (Make payable to: Infocom, Inc. Please *do not* send cash.)
 Check Money Order Master Card Visa American Express

Card number Exp. date (Mo. & Year)

WORKSHEET:
 \$7.95 per hint book (including U.S. shipping and handling)
 N.Y. Residents only, add 8 1/4% sales tax (.41/book)
 Outside of U.S. only:
 Export handling—2.00
 Optional: Air Mail for outside U.S., Canada, Mexico
 (otherwise mailed surface)—3.00/book

TOTAL ENCLOSED \$

Your signature

And while I'm at it, I'll use the back of this order form to write down the name and address of a friend who I think should be on Infocom's mailing list.

Detach here

Did you remember to enclose your
order form and payment?

Name

Address

City, State, Zip

Please attach correct
postage here.
Postman will not
deliver your letter
without sufficient
postage.

Infocom, Inc.
P.O. Box 855
Garden City, NY 11530