

NAME OF THIS TSR GAME: (PLEASE PRINT) _____

FIRST NAME _____ LAST NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

1. PLEASE CHECK: a ☐ Male or b ☐ Female c ☐ Single or d ☐ Married
2. YOUR AGE GROUP: a ☐ 10 or under b ☐ 11-14 c ☐ 15-18 d ☐ 19-22 e ☐ 23-29 f ☐ 30-34 g ☐ 35-40 h ☐ over 40
3. YEARS OF EDUCATION: a ☐ 0-8 b ☐ 9-12 c ☐ 13-14 d ☐ 15-16 e ☐ 17+
4. IS THIS YOUR FIRST TSR PRODUCT? a ☐ Yes b ☐ No
5. DID YOU RECEIVE THIS PRODUCT AS A GIFT? a ☐ Yes b ☐ No
6. WHO MADE THE PURCHASE OF THIS PRODUCT? a ☐ I b ☐ Mother c ☐ Father d ☐ Other _____
7. WHERE WAS THIS PRODUCT PURCHASED? a ☐ Hobby Shop b ☐ Book Store c ☐ Toy Store d ☐ Department Store
e ☐ Discount Store f ☐ Mail Order g ☐ Other _____
8. WHAT PROMPTED THE PURCHASE OF THIS PRODUCT? (Check as many as apply) a ☐ Friend's recommendation
b ☐ Played it before c ☐ Saw on display in store d ☐ Manufacturer's Name e ☐ Store clerk's recommendation
f ☐ TV advertising g ☐ Magazine advertising h ☐ Price i ☐ Magazine/Newspaper articles j ☐ Packaging
9. DID YOU SEE A TV COMMERCIAL FOR THIS PRODUCT? a ☐ Yes b ☐ No
10. DID YOU SEE A MAGAZINE AD FOR THIS PRODUCT? a ☐ Yes b ☐ No
11. WHAT TYPES OF TV SHOWS DO YOU MOST ENJOY (Check as many as apply)
a ☐ Situation Comedy b ☐ Science Fiction c ☐ Police/Detective d ☐ Feature Film e ☐ Sports Events f ☐ Adventure/Fantasy
g ☐ Suspense/Mystery h ☐ Western Drama i ☐ Cartoons j ☐ News/Human Events k ☐ Other _____
12. WHAT TYPES OF MAGAZINES DO YOU READ MOST? (Check as many as apply)
a ☐ Hobbies and Craft b ☐ Science Fiction c ☐ Humor d ☐ Gaming e ☐ Comic Book f ☐ Leisure g ☐ Sports
h ☐ General News & Business i ☐ Science j ☐ Other _____
13. HOW WOULD YOU RATE THE FOLLOWING?
- | | Excellent | Adequate | Poor |
|--|----------------------------|----------------------------|----------------------------|
| Quality of the components used in game | a <input type="checkbox"/> | f <input type="checkbox"/> | k <input type="checkbox"/> |
| Attractiveness of the game box | b <input type="checkbox"/> | g <input type="checkbox"/> | l <input type="checkbox"/> |
| Clarity of the game rules | c <input type="checkbox"/> | h <input type="checkbox"/> | m <input type="checkbox"/> |
| Length of the game rules | d <input type="checkbox"/> | i <input type="checkbox"/> | n <input type="checkbox"/> |
| Overall quality of the game | e <input type="checkbox"/> | j <input type="checkbox"/> | o <input type="checkbox"/> |
14. WHAT OTHER TSR PRODUCTS DO YOU OWN?
- | | |
|--|--|
| a <input type="checkbox"/> DUNGEON!® Fantasy Board Game | f <input type="checkbox"/> GAMMA WORLD™ Science Fantasy Game |
| b <input type="checkbox"/> DUNGEONS & DRAGONS® Basic Set | g <input type="checkbox"/> TOP SECRET™ Espionage Game |
| c <input type="checkbox"/> DUNGEONS & DRAGONS® Expert Set | h <input type="checkbox"/> BOOT HILL™ Wild West Adventure Game |
| d <input type="checkbox"/> ADVANCED DUNGEONS & DRAGONS® products | i <input type="checkbox"/> DRAGON™ Adventure Gaming Magazine |
| e <input type="checkbox"/> MODULE(S) | j <input type="checkbox"/> PLAYING AIDS/ACCESSORIES |
| | k <input type="checkbox"/> Minigames |
15. WOULD YOU LIKE TO READ DRAGON™ MAGAZINE ABOUT DUNGEONS & DRAGONS® GAMES AND OTHER ADVENTURES?
a ☐ Yes, please send information b ☐ I already subscribe c ☐ No
16. WOULD YOU LIKE TO BELONG TO THE ROLE PLAYING GAME ASSOCIATION (RPGA™)?
a ☐ Yes, please send information b ☐ I already belong c ☐ No
17. WOULD YOU ATTEND A GEN CON® NATIONAL GAMING CONVENTION IN ANY OF THE FOLLOWING AREAS? (Check as many as apply) a ☐ Wisconsin b ☐ Florida c ☐ California d ☐ East Coast e ☐ Texas f ☐ Canada
18. MAY WE SEND YOU FURTHER INFORMATION FORMS SO THAT WE CAN BE BETTER INFORMED OF YOUR INTERESTS, AND OF YOUR OPINIONS OF FUTURE TSR PRODUCTS?
a ☐ Yes b ☐ No



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Lake Geneva, WI 53147

(FOLD HERE, TAPE OR STAPLE TO SEAL)

**YOU CAN BE A WINNER OF A TSR
GIFT CERTIFICATE — SIMPLY BY
FILLING OUT THIS FORM!**

We are always interested in hearing from the purchasers of TSR products, because we feel that only by knowing our consumers can we continue to make products that satisfy their needs. In fact, we regularly give our customers the opportunity to win a TSR gift certificate — simply by correctly filling out this form!

Be certain to *print* your name and full address, and to answer all of the questions on this form. Every three months we will randomly select at least seven of the completed forms. The winners will receive a \$10.00 gift certificate good towards the purchase of any products published by TSR Hobbies, Inc.

This offer is subject to change or cancellation without notice. However, no fewer than twenty-eight \$12.00 and one \$2.00 gift certificate will be guaranteed. Offer void where taxed or prohibited by law.